Appendix C – Peer Review Agenda

P R O G R A M M E
(Detailed Programme for the Review Committee)

Peer Review
3rd November 2010
4th November 2010
5th November 2010

Tuesday 2nd November
Arrival of the Committee (different flights)
19:30 Meet on the steps of Building 500
20:00 Dinner with the DG and CERN participants

Wednesday 3rd November
09:00 Opening Session - 6th floor conference room, building 60
Welcome and presentation by CERN Director-General, R. Heuer
Directors and CERN participants present
Coffee served in the antechamber from 08:30
09:30 Brief overview of CERN’s communication function, challenges for the future (J. Gillies)
10:30 Tour of CERN (M. Storr)
12:00 Closed Session: Committee Lunch (Vouchers for Restaurant 1 provided) (Katie Yurkewicz to attend)
13:00 Committee presentations – Conference room C (61-1-007) booked until 23:00
Corporate communication (J. Gillies)
14:00 Education and Outreach (R. Landua)
14:30 Coffee, tea available in conference room C
15:00 Audio visual production (J. Fichet, P. Catapano)
16:15 Committee Closed Session
Final Report 101 (5 minutes)
Subcommittees (First Shift) (20 minutes)
(Publications/Web/Social Media, Audio/Visual, Internal Communications and Political Communications)
Subcommittees (Second Shift) (20 minutes)
(Education/Outreach, Media Relations and Community Relations)
Organization/Structure/Management (20 minutes)
Questions/Outstanding Issues (10 minutes)
17:30 Adjourn
19:00 Closed Session: Committee dinner in Restaurant 1 (vouchers provided)
Conference room C (61-1-007) will be available for committee discussions after dinner as necessary.

Thursday 4th November
09:00 Committee presentations – Conference room C (61-1-007) booked until 23:00
Media relations (R. Vanden Broeck)
10:00 Community relations (C. Pralavorio)
11:00 International Relations (F. Pauss)
12:00 Closed Session: Committee Lunch (Vouchers for Restaurant 1 provided)
14:00 Internal communication (A. Del Rosso)
Coffee, tea available in conference room C
15:00 Publications, web and social media (C. Sutton, D. Noyes)
16:00 Committee Closed Session
Subcommittees (First Shift) (40 minutes)
(Publications/Web/Social Media, Audio/Visual, Internal Communications and Political Communications)
Subcommittees (Second Shift) (40 minutes)
Conference room C (61-1-407) will be available for committee discussions after dinner as necessary.

Friday 5th November
09:00 Committee closed session – Conference room 60-2-023
Organization/Structure/Management (40 minutes)
Subcommittees (Shift 1) (40 minutes)
/Publications/Web/Social Media, Audio/Visual, Internal Communications and Political Communications
Subcommittees (Shift 2) (40 minutes)
(Education/Outreach, Media Relations and Community Relations)
Dress Rehearsal (60 minutes)
12:00 Closed Session: Committee Lunch (Vouchers for Restaurant 1 provided)
14:00 Close out with members of management and CERN participants – Conference room 40-S2-D01
16:00 End - Refreshments available close to the cafeteria

Committee Members
1. John Womersley (Chair)
2. Anne-Muriel Brouet
3. Elizabeth Clements
4. Reidar Hahn
5. Judy Jackson
6. Minna Meriäinen
7. Vanessa Mexner
8. Christian Mrotzek
9. Youhei Morita

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